



siOPTICA launches sioSHIELD- a new revolutionary switchable privacy technology

Jena, Kuala Lumpur, Taipei – 15th of February 2016 – siOPTICA, a leading provider of solutions for visual privacy has launched sioSHIELD - a break through privacy technology for LCD displays.

sioSHIELD is integrated into the LCD display and allows switching between privacy and non privacy mode by just pressing a button or clicking on an icon. When activated, the filter completely blocks unauthorized side views from oblique angles and with this protects users from unwanted views or also completely prevents shoulder surfing.

Target applications for sioSHIELD are ATMs, payment and POS terminals as well as laptop computers, tablet PCs, mobile phones and other secure use cases.

The technology will be showcased at MWC Congress in Barcelona from February 22nd till 24th at the 4YFN event (booth IMA4A4) and also at Embedded show in Nuremberg from February 23rd till February 25th at the booth of Data Image Corporation (hall 1/ 1-169).

“With our technology we allow our customers to enhance their product features by privacy to improve value to their customers. With our different licensing models we perfectly fit the needs of ATMs makers, POS companies as well as display and phone manufacturers”, explains Dr. Markus, Klippstein, CEO siOPTICA.

The first version of the technology currently only supports LCD screens. Future versions also shall support OLED technology.

More information can be found under: www.sioptica.com

About siOPTICA:

siOPTICA GmbH was founded in 2013 in Jena/Germany with the goal to establish innovative and special solutions in the market, primarily in the field of optics. The company offers technologies in the field of privacy filters that can screen data from unauthorized views, whereas the company's products do not suffer from the state-of-the-art brightness loss and furthermore they offer different modes of operation. siOPTICA's solutions offer great advantages in the fields of ATM/ Banking/ Retail/ Payment terminals, logistics/secure access, data security as well as consumer electronics.

siOPTICA is a member of the global ATM Industry Association „ATMIA“ as well as in the photonics network “Optonet e.V.“.

siOPTICA recently has been awarded with a Red Herring 2015 Top 100 Europe award.

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More information about siOPTICA can be found under <http://www.sioptica.com>